

Una manera de hacer Europa



BUENAS PRÁCTICAS

Operaciones Cofinanciadas

**REMODELING OF
CONSTITUCION
STREET**

**EDUSI ALCOBENDAS
ALCOBENDAS CITY
COUNCIL**

Programa Operativo Plurirregional de España

Fondo Europeo de Desarrollo Regional

YEAR 2023

BEST PRACTICE EDUSI ALCOBENDAS - REMODELING OF CONSTITUTION STREET

The Best Practice consists of the integral remodeling of this important artery of the Downtown District of Alcobendas, in the so-called old part of the city, which has transformed the most important street of the district into a single-platform road, eliminating architectural barriers in the section between Oviedo and Jarama Streets and facilitating the shared and safe circulation of cars and pedestrians, with preference for the latter. This action revitalizes this important axis of the city, which beyond the intersection with Oviedo Street is totally pedestrianized, and has transformed the road surface into a friendlier and more inclusive space for pedestrians, many of them elderly neighbors and also mothers with young children, which may in the future become an exclusive pedestrian precinct.

The remodeling of this road has involved the renovation of the urban infrastructure under the street, the installation of an efficient and remotely managed lighting network, an intelligent irrigation network and the paving of this stretch with concrete pavers that improve the quality of life and the environment in the Downtown District. In addition, several rest areas have been created with shaded areas and new intelligent street furniture.

This action represents an investment of 1,443,760 euros, with 50% Feder aid, i.e. 721,880 euros, with a direct impact full of advantages for the 47,000 residents of the Downtown District.



Before



Now

The criteria for the identification and selection of this Best Practice are as follows:

1. The role of the European Regional Development Fund (FEDER) in the action has been adequately disseminated among the beneficiaries and the public is aware of the role of the FEDER.

The remodeling of a 560-meter section of Constitución Street has been widely disseminated before the beginning of the works, during the works and after their completion, among all the neighbors of Alcobendas.



In the regulatory communication section, an information panel was placed on the European co-financing of this action and this important operation also appears on the Edusi Alcobendas portal.

21 de octubre de 2022

Alcobendas acomete desde el martes 25 de octubre la remodelación de la calle Constitución



Las obras afectan al tramo entre las calles Jarama y Fuego y convertirán a esta arteria del distrito Centro en una vía de coexistencia entre peatones y vehículos.

Transformar la calle Constitución en un vial más amable con el peatón, de plataforma única, que permita la coexistencia de automóviles y de vehículos de movilidad personal, como patinetes y bicicletas, siempre con prioridad para el viandante y sin barreras arquitectónicas. Este es el principal objetivo de las obras de remodelación de la calle Constitución, que arrancan el próximo martes 25 de octubre. El Ayuntamiento de Alcobendas y el fondo Feder invertirán 1.494.431 euros en este proyecto, para cuya ejecución se prevé un plazo de siete meses.

SD
Sietedías
Revista municipal de Alcobendas

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www.alcobendas.org |    



Las obras convertirán la calle Constitución en una vía de coexistencia, inclusiva, verde y vital

Coinciding with the beginning of this action, from the Department of Communication and Social Networks a press release was sent about this remodeling as well as it was published on the cover of the municipal magazine SietedíaS.

The transformation of Constitución Street has been reported in the local media, in the EFE news agency on several occasions, as well as in regional news portals such as Telemadrid.es, both before and during the works.



Hora 14 Madrid Norte

Sociedad

El Ayuntamiento de Alcobendas inicia la remodelación de la calle Constitución este martes

Con un presupuesto de 1,5 millones de euros y un plazo de ejecución de siete meses, hará más amable para el peatón esta arteria del distrito Centro



0 comentarios

David Guerrero

SER Madrid Norte

21/10/2022 - 11:49 h CEST

Alcobendas • El Ayuntamiento de Alcobendas ha anunciado que este martes 25 de octubre arrancarán las obras de remodelación de la calle Constitución, una de las arterias más importantes del Distrito Centro de la localidad. El Ayuntamiento y los fondos FEDER de la Unión Europea invertirán 1,494.431 euros en un importante proyecto que se desarrollará durante los próximos siete meses.

OBRAS MUNICIPIOS

Alcobendas reforma una calle del casco para que "convivan" peatones y coches

Alcobendas, 21 oct (EFE).- El Ayuntamiento de Alcobendas iniciará el martes próximo las obras para remodelar la calle Constitución, la principal arteria comercial de la ciudad que actualmente tiene una zona peatonalizada, en la que será reformado otro tramo para que "convivan los peatones y los vehículos", dejando prioridad para el viandante y creando más zonas estanciales.

Es una iniciativa que el Consistorio emprenderá con fondos europeos Feder, un plazo de ejecución de siete meses y un presupuesto total de casi 1,5 millones de euros.

La actuación comprende 9.000 metros cuadrados "del corazón del distrito Centro", en el entorno de las calles Oviedo y Orense, subraya el Consistorio en una nota en la que apunta que esta obra supondrá "una gran transformación de la ciudad".

ALCOBENDAS ([HTTPS://WWW.TELEMADRID.ES/TAG/ALCOBENDAS/](https://www.telemadrid.es/tag/alcobendas/))

Alcobendas reabrirá en mayo al tráfico su principal calle del casco urbano

La transformación de la calle Constitución toma forma



El vicealcalde de Alcobendas, Rafa Sánchez Acer, en la calle Constitución | AYUNTAMIENTO DE ALCOBENDAS

When the works were completed, a video was made about the operation, mainly disseminated on Social Networks, and also again another dissemination drive was made through the municipal media and in the local media.

Ayuntamiento de Alcobendas

Publicado por Juan Carlos Herráiz Moreno · 21 de octubre de 2022 ·

El Ayuntamiento de Alcobendas remodela Constitución para convertirla en una calle de coexistencia

- Sin barreras
- Más amable para el peatón
- Más verde y con zonas estanciales
- Dinamización del comercio de proximidad
- La obra se ha dividido en cuatro fases
- Remodelación entre calle Jarama y Fuego
- 560 metros de viario, 9.000 metros cuadrados
- El Ayuntamiento se ha reunido con los comerciantes
- 1.494.431 euros, cofinanciados por el fondo Feder
- Una manera de hacer Europa

<https://bit.ly/3MQNz6T>



Sietedías
Revista municipal de Alcobendas

www.alcobendas.org



Constitución se abre al tráfico, con velocidad limitada y prioridad peatonal

7 Alcobendas

junio 2023

Así es la nueva calle Constitución de Alcobendas



Totamente accesible, prioridad peatonal y velocidad limitada a 20 km/h

Tras la apertura el lunes 8 de mayo del tránsito de vehículos desde la calle Pablo Picasso hasta las calles Orense y Oviedo en Alcobendas, el miércoles 17 de mayo la calle Constitución quedaba abierta por completo, sin ningún tipo de restricción, desde el cruce con la calle Jarama, tras finalizar la construcción de una plataforma única totalmente accesible.

Valdavia, debido a las obras en esta arteria del Distrito Centro de la ciudad. Tras la finalización de las obras de pavimentación, adoquinado y construcción de una plataforma única en el último tramo de la vía, desde el miércoles 17, la calle Constitución recupera todos los movimientos circulatorios. Ya se puede girar desde las calles Jarama y Wilo hacia Constitución, así como

para crear una amplia zona sombreada con mesas y bancos en este punto.

Aparcamiento en línea

En la calle Constitución se puede aparcar en línea en la acera de los números impares, la de la galería comercial. La acera de los números pares permanecerá con vallas hasta la finalización de las obras.

y las primeras pruebas de la red wifi creada en este eje comercial de la ciudad, que se aprovechará para la dinamización comercial de los numerosos establecimientos comerciales de proximidad en ambas aceras.

Prioridad peatonal

Esta remodelación integral transforma la calle Constitución en una vía sin barreras

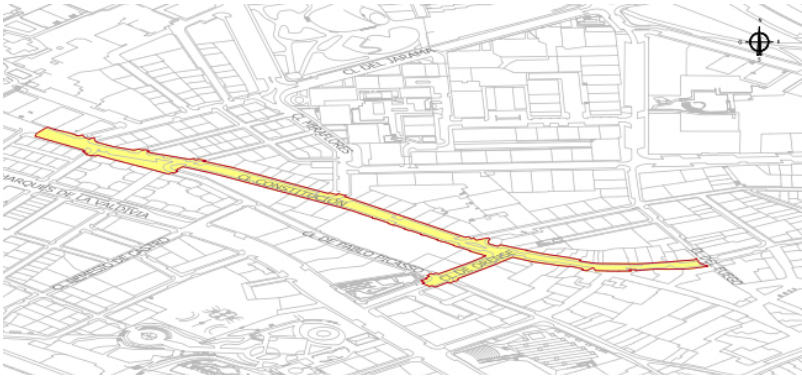
Capture of the video 'Remodeling of Constitución Street'



esta innovadora remodelación mejorará la calidad de vida de los vecinos

2. The project incorporates innovative elements.

An innovative and important factor of this action is the transformation into a single platform at the same level for pedestrians and private vehicles in the main artery of the Central District, in a section of 560 meters of road, mainly in Constitución Street, with 9,000 square meters in the heart of the district.



A work of these characteristics had not been carried out in a road space of these dimensions and promotes an alternative mobility to the private vehicle, without architectural barriers. Traffic speed has been limited to only 20 km/h in order to increase road safety for residents, while at the same time helping to reduce both air and noise pollution.

Other innovative factors of this street remodeling are the creation of several shaded rest areas, which can be used mainly by the elderly in a district with such an aging population as Centro, and the installation of street furniture with the capacity to wirelessly charge cell phones and tablets.



Una nueva avenida con wifi gratuito,
dotada de mobiliario urbano

3. The results are in line with the established objectives.

The creation of a single platform for pedestrians and vehicles on 560 meters of road in the Downtown District is considered essential in order to facilitate the mobility of the residents of the old part of the city in one of the main commercial axes of the district. Local commerce is boosted with a space where pedestrians have priority over vehicles, with sun protection in summer and well-lit in winter, without limiting the business opportunities of its numerous commercial establishments and the access of potential customers.

The Plenary has approved in September 2023 a motion with a large majority advocating the pedestrianization of Constitution Street on weekends, in an agreed manner with merchants and neighbors of the Downtown District.

The configuration of the new public road space complies perfectly with the accessibility standards required by the legislation in this area.

4. The action solves a problem or weakness in the territory.

This operation responds to a weakness detected in the Central District given its demographic characteristics. It has the oldest population of all the districts and, specifically, has the highest proportion of people over 65 years of age (17%). The Downtown District has the highest rate of elderly dependents or disabled adults in the household, at 10.5%, several points higher than in other districts.

In addition to this age characteristic, the Central District also has the highest proportion of immigrant population in the municipality, with an immigration rate of 18% compared to an average of 11% in Alcobendas as a whole. Likewise, in parallel, it is necessary to remove all architectural barriers in the public road space for an adequate mobility of mothers and fathers with their young children.

5. It has a high degree of coverage over the target population.

This action is territorially framed in Constitución Street, the main artery of the Downtown District of Alcobendas, where 47,000 people live (40% of the total population of the municipality). It is the main and traditional commercial axis of the district. And it facilitates mobility and connection with the previous section of Constitución Street, which starts at the Plaza del Pueblo, the main historical epicenter of the social life of the social and seat of the old City Hall, a section that was already pedestrianized since the late twentieth century.

6. Horizontal criteria of equal opportunities and environmental sustainability.

The remodeling of Constitución Street does not produce any discrimination between both sexes and all its elements and furniture can be used by both sexes equally. Moreover, the road transformation of this area of the Central District facilitates social relations and shopping in local businesses, the integration of the elderly, the coexistence and life of families and their egalitarian development.

In terms of sustainability, the new design of the public space enhances citizen coexistence, with more efficient public services and a more ecological environment. It facilitates pedestrian mobility in the Downtown District and the new luminaires are of the LED type, which contribute to the reduction of CO2 emissions and can reach 50,000 hours, with no need for maintenance.

7. Synergies with other policies or instruments of public intervention.

This action is integrated into another EDUSI operation that receives funds from the FEDER 2014-2020 program, such as the revitalization of local commerce in this important shopping area of the Downtown District. The objective is to modernize and boost this commercial area, using technological solutions such as the creation of a wifi network in the environment and software that facilitates the promotion and marketing

campaigns to attract more customers to local commerce.

The remodeling of Constitución Street is part of the Strategic Plan Diseña Alcobendas 2020, which envisaged the rehabilitation of set of streets in this district and a more harmonious and balanced city in terms of quality of life, like the one enjoyed by neighbors in other districts.

This important urban transformation is also part of the objectives of the Sustainable Urban Mobility Plan of Alcobendas, which already detected that our city was one of those with a lower weight of non-motorized mobility; and the Alcobendas Air Quality Improvement Plan, which aims to reduce mobility in private vehicles, promoting public transport and other modes of transport such as walking and cycling; and the Low Emission Zone, which will come into operation on January 1, 2024 in the area of the Downtown District between the streets Bulevar Salvador Allende, Mariano Sebastián Izuel, Marquesa Viuda de Aldama and Libertad, adjacent to the first numbers of Constitución Street, which are already fully pedestrianized.